

#### COMMONWEALTH OF THE NORTHERN MARIANA ISLANDS CANNABIS COMMISSION

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# **CNMI Cannabis Commission Compliance Advisory**

## CNMICC Advisory # 22-02 – Retailer License: Discount Prohibitions for Marijuana Items

The CNMI Cannabis Commission (CNMICC or the Commission) is providing the following information to existing and prospective cannabis licensees.

This advisory is issued pursuant to 4 CMC § 53008 to ensure licensee compliance with CNMI Law and CNMICC regulations. It is important that you read and understand the contents of this advisory.

Failure to comply with the information contained in this advisory and the relevant regulations for which it references could result in in penalties affecting your license.

CNMICC Advisory # 22-02 covers the following issue(s):

### **Retailer Privileges; Prohibitions**

The CNMI Cannabis Commission wishes to ensure that retail licensees are in compliance with the discount restrictions contained in Title 180 of the Northern Mariana Islands Administrative Code.

Please refer to the information below which is also found in Title 180 Part 700.

#### **Discounts**

What are the restrictions in discounting marijuana items?

Pursuant to CNMI Cannabis Commission Regulations §180-10.1-701 (b) 5-6, retailer licensees may not:

5. Discount a marijuana item if the retail sale of the marijuana is made in conjunction with the retail sale of any other items, including other marijuana items.

Examples:

- *a retailer cannot offer buy 2 get 1 for free.*
- a retailer cannot offer a discount off any marijuana when purchases over \$50 worth of marijuana.

6. Sell a marijuana item at a nominal price for promotional purposes.

Example:

• a retailer may offer a 20% discount on a marijuana item.

# NOTE: In the absence of a marijuana testing facility or the absence of testing a marijuana item, licensees may not offer a discount based on the perceived strength or quality of the marijuana item(s).

Further, licensees may not make any deceptive, false, or misleading assertions or statements on any informational material, any sign, or any document provided to a consumer.

Please be advised that the CNMI Cannabis Commission continues to monitor and investigate the business activities of all licensees to ensure the suitability and compliance with CNMI law and CNMICC regulations.

Thank you for your cooperation and understanding of this advisory. If you need clarification or assistance in understanding this advisory, please contact the CNMI Cannabis Commission.